The Bachelor of Commerce provides an excellent grounding in all areas of business, as well as detailed knowledge and skills in your particular area of interest. You start with a common first year undertaken by all students which introduces the various major fields of study.

You then select your major in the second year once you have sampled all the areas of study we offer in Business and decided which career path you wish to follow.

PROFESSIONAL EXPERIENCE
Students undertake one compulsory unit of community engagement and may choose to do two further units of professional industry experience as electives.

Professional experience is designed to assist students to link their studies to the ‘real world’ of work, and to assist in gaining employment on graduation.

PROFESSIONAL RECOGNITION
Students who complete the Accounting major (including the unit Principles of Finance) are eligible for associate membership of CPA Australia and entry into the CA program of the Institute of Chartered Accountants in Australia (ICAA). Students who complete the Marketing major may apply for membership of the Australian Marketing Institute (AMI).

CAREER PATHS
Graduate career opportunities arise in both the private and public sectors and cover a wide range of occupations, depending on your major:
- Business analyst
- Human resource management
- Forensic accountant
- International trade and investment
- Purchaser, buyer or trader
- Marketing management
- Advertising
- Marketing research
- Employment relations
- Policy administration
- Retailing and wholesaling
- OHSE Management
- Supply chain management

FURTHER STUDY
On completion of this degree eligible students may apply for an Honours year.

COMMENCEMENT
February 2013 and July 2013.

DURATION
3 years full-time.

ADMISSION
Domestic students should apply through the Queensland Tertiary Admissions Centre (QTAC).
# BACHELOR OF COMMERCE

## COURSE STRUCTURE

### Year 1: Common first year

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Foundations of Management</th>
<th>Principles of Accounting</th>
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<tr>
<th>Semester 1</th>
<th>B.Com Major 1</th>
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<th>B.Com Major 9 OR Elective</th>
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<tr>
<td>Semester 2</td>
<td>B.Com Major 3</td>
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### Year 3

<table>
<thead>
<tr>
<th>Semester 1 ACC</th>
<th>B.Com Major 5</th>
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<td>Semester 2 ACC</td>
<td>B.Com Major 7</td>
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## MAJORS

**Accounting:** Financial Accounting A & B, Managerial Accounting A & B, Company Law, Accounting Theory, Taxation Law, Auditing and Assurance Services, Principles of Finance

**Marketing:** Marketing Research, Consumer Behaviour, Marketing Communication, Retail Marketing, International Marketing, e-Marketing, Services Marketing, Strategic Marketing

**Commercial Law:** Principles of Finance, Managerial Accounting A & B, Employment Relations, Company Law, Taxation Law, Marketing Law, Banking and Finance Law and Employment Law


**Available online only**


**Supply Chain Management:** Supply Chain Concepts, Supply Chain Strategy, Principles of Occupational Health & Safety, Organisational Behaviour, Project Management, Supply Chain Demand Management, Supply Chain Inventory Management, Supply Chain Process Management

## ELECTIVE UNITS

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**DURATION**

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Available online only


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