

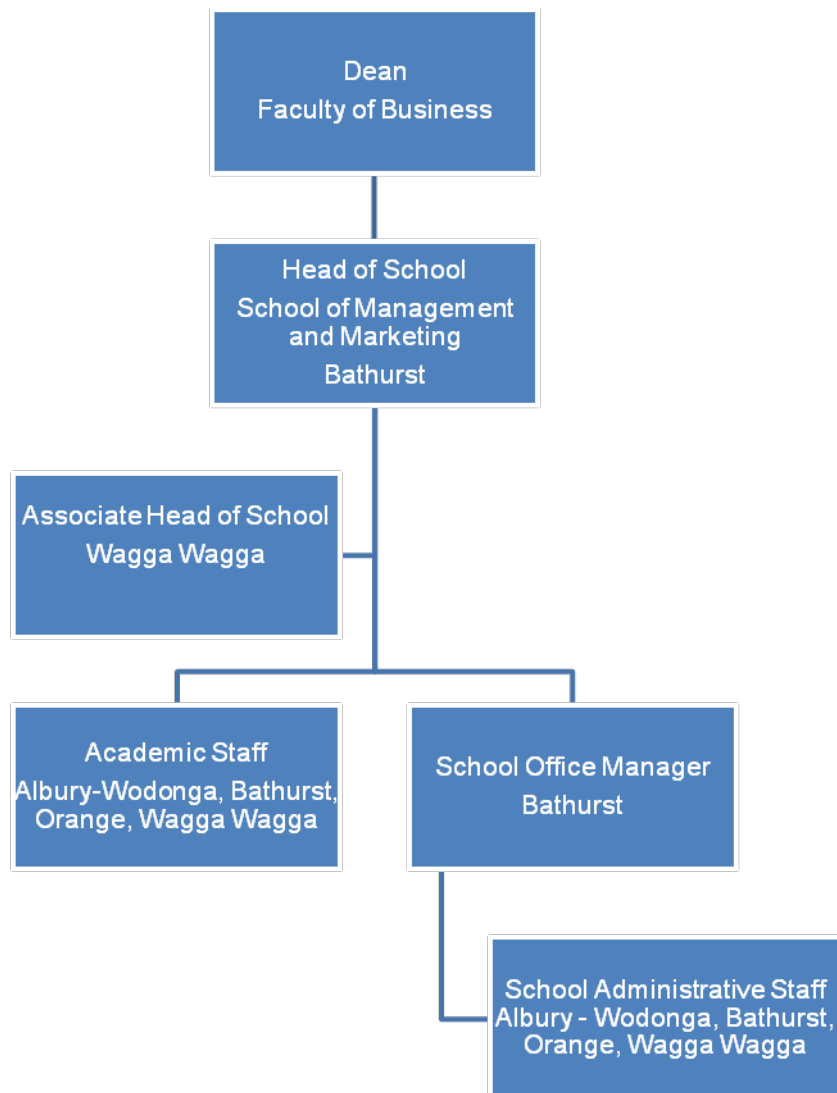
Professor in Marketing
School of Management and Marketing
Faculty of Business

Position Number	647661
Campus	Bathurst
Classification	Level E (Teaching and Research)
Nature of Employment	Continuing
Employee Contribution to Superannuation	7% (flexible contribution options available)
Employer Contribution to Superannuation	17%
Workplace Agreement	Charles Sturt University Enterprise Agreement 2010 - 2012
Date Last Reviewed	March 2013

Faculty of Business – Organisational Environment

The Faculty of Business has earned an exceptional reputation with employers for producing graduates who not only cope with the challenges of today's business world, but excel in the opportunities which they create. The Faculty's involvement at the cutting edge of the professions continues to be reinforced through our many Doctor of Business Administration and Doctor of Information Technology graduates who are forging new pathways in professional practice. The Faculty offers a wide range of industry related undergraduate and postgraduate courses which have been designed to stimulate and challenge ambitious minds as well as prepare students for managerial and specialist roles within business and the public sector, nationally and internationally. Utilising its established industry links, the Faculty continues to evolve its courses, developing in our students the advanced skills and knowledge required for today's business world. Its distance education postgraduate PhD/DBA and Masters programs are eagerly sought after, both nationally and internationally. The Faculty's excellence in teaching quality, research and consultation has earned an envied reputation in the business community.

The School of Management and Marketing is a multi-campus school with staff and students on each of the University's main campuses: Albury-Wodonga; Bathurst; Orange; and Wagga Wagga. Academic staff within the School teach and research in the discipline areas of Management and Marketing and many have extensive business and practical workplace experience that informs their teaching and research. A significant number of staff are also engaged in private and public sector consultancies and/or research projects that have a strongly applied focus. In all we do, we are seeking to nurture a culture of excellence in teaching, research and professional practice. You will find among the staff of the School of Management and Marketing some of Charles Sturt University's best researchers and teachers, all of whom are committed to supporting the learning and development of our students. With a strong focus on quality teaching, the School seeks to produce graduates who are highly knowledgeable, insightful, reflective, ethical and workplace capable. We offer 'generalist' business courses at undergraduate and postgraduate levels, including the Bachelor of Business Studies, the Master of Commerce and the Master of Business Administration. The School also delivers more 'specialist' courses that build core knowledge and skills in particular discipline areas such as Leadership, Human Resource Management and Marketing. Staff of the School are also actively engaged in research higher degree supervision.



Reporting Relationships

This position reports to: Head of School, School of Management and Marketing

This position supervises: Nil

Position Overview

This position will be located in the School of Management and Marketing at the Bathurst campus. The successful applicant will be a specialist in Marketing and will actively contribute to leadership in both research and teaching within this field. The successful applicant will assist with course and subject development, as well as undertake teaching in the various modes offered by the University (on-campus, distance education, and blended modes), and supervise higher degree research students. The successful applicant will assist in building research teams and mentoring junior staff within the Marketing discipline, as well as be active in publishing and attracting external grant income.

Principal Responsibilities

- Conduct and maintain a high level of research activity in terms of both the quantity and quality of publications, and external grant income.
- Provide leadership, mentoring and supervision of junior academic staff, research and administrative staff involved in the appointee's own research group, and undertake management responsibilities as delegated by the Head of School.
- Supervise research students at honours and postgraduate levels and provide direction in relation to increasing the number of students at these levels.
- Monitor and provide input to course and subject design and review.
- Participate and assist with course innovation and development in the area of Marketing.
- Teach across the various modes offered by the University.
- Undertake School and Faculty leadership roles commensurate with this level of classification.
- Develop relationships with Industry and Government agencies with respect to Marketing research.
- Other duties consistent with this level of classification.

Capabilities

It is expected that the successful applicant for this position will have the following capabilities:

- The ability to engage with a wide range of students, staff and industry.
- Ability to make an outstanding contribution to the research and teaching activities in the field of Marketing.
- The capacity to lead and manage significant academic units and to contribute to the leadership and collegial life of the Marketing discipline, School and Faculty.

Physical Capabilities

- Ability to periodically drive long distances between campuses as required

Selection Criteria

Applicants are expected to address the selection criteria when applying for this position.

Essential

1. A doctoral qualification in Marketing or a related discipline.
2. Distinguished record of academic achievement of international standing through contributions to the scholarship of teaching, research and / or academic leadership.
3. Demonstrated excellence in delivering undergraduate and postgraduate programs in Marketing.
4. A strong and successful record of external linkages, research and publications in the field of Marketing.
5. Demonstrated experience in attracting significant external and competitive research grants.
6. Demonstrated experience in higher degree student supervision.
7. A successful record of academic leadership, management, motivation and strategic thinking.
8. Excellent interpersonal, communication (written and oral) and administration skills and a commitment to working collaboratively in a team environment.
9. Ability to generate opportunities and develop strong links through effective liaison with industry, government, professional institutions and the wider community

Desirable

1. Relevant business and / or professional experience.
2. Experience with distance and / or blended online delivery

Further information is available from:

Professor Mark Morrison
Sub-Dean (Research)
Faculty of Business
(02) 6338 4253
mmorrison@csu.edu.au

Information for Prospective Staff

Your Application

E-recruitment is the method by which CSU manages its recruitment processes and it is preferred that all applications be lodged using this method. Please refer to www.csu.edu.au/jobs/

If intending applicants are unable to access this website, please contact the HR Service Centre on 02 6338 4884 or 1800 688 117.

Staff Benefits

CSU is committed to providing an employment environment that fosters teamwork, innovation, reflective practice, continual learning, knowledge sharing and opportunities for staff to achieve their full potential. CSU is committed to providing a flexible working environment that encourages employees to live a balanced lifestyle, combining work and family responsibilities.

To find out more: <http://www.csu.edu.au/jobs/benefits/>

Essential Information for Staff

- All employees have an obligation to comply with all the University's workplace health & safety policies, procedures and instructions and not place at risk the health and safety of any other person in the workplace;
- All employees are required to be aware of and demonstrate a commitment to the principles of equal opportunity in the workplace;
- All employees are to ensure the creation and maintenance of full and accurate records of official University business adheres to the University's Records Management Policies; and
- All employees are expected to undertake an induction program on commencement.

Further information regarding the policy and procedures applicable to Occupational Health and Safety and Equal Opportunity can be found on the CSU website <http://www.csu.edu.au/division/hr/>

Further information regarding the policies and procedures of CSU can be found in the Administration Manual at: <http://www.csu.edu.au/adminman/hum/humanresources.htm>

Further information on Delegations is available at <http://www.csu.edu.au/adminman/del/>

Code of Conduct: <http://www.csu.edu.au/adminman/hum/CodeOfConduct.doc>

CSU Enterprise Agreement 2010 -2012: <http://www.csu.edu.au/division/hr/enterprise-agreement.pdf>