

SELECTION CRITERIA

LECTURER/SENIOR LECTURER IN MARKETING

Essential:

FORMAL QUALIFICATIONS

Lecturer Level

- Completion or near completion of a PhD in Marketing or a closely related discipline

Senior Lecturer Level

- Completion of a PhD in Marketing or a closely related discipline

TEACHING EXPERIENCE

Lecturer Level

- Evidence of, or potential to perform high quality teaching at both undergraduate and postgraduate level, including Honours
- Demonstrated ability to achieve teaching and learning outcomes

Senior Lecturer Level

- Proven record of high quality teaching with substantial experience, at both undergraduate and postgraduate level and a successful record of Honours and postgraduate supervision
- Significant contributions to course and program development

Lecturer Level

PROVEN RESEARCH ABILITY AND POTENTIAL FOR FUTURE DEVELOPMENT

- Previous research experience
- Demonstrated ability to achieve research outcomes with refereed publications
- Potential for future publication in quality journals

Senior Lecturer Level

PROVEN RESEARCH ABILITY

- Active research program
- Established research record including a significant number of publications in high quality refereed international journals
- Potential for future publication in high quality journals
- Demonstrated ability to achieve research outcomes with refereed publications
- Proven record of ability to attract research funding

Lecturer Level

PROFESSIONAL EXPERIENCE AND EXPERTISE

- Expertise in any area of Marketing

Senior Lecturer Level

ADMINISTRATIVE EXPERIENCE

- A record of successful administrative experience including course and program administration; commitment and service to the University, discipline and profession

Lecturer Level

EVIDENCE OF ABILITY TO WORK CO-OPERATIVELY WITH OTHERS

- Collegial approach to work and team work; good interpersonal skills; demonstrated assistance of students of all levels of ability and of all backgrounds

Senior Lecturer Level

PROFESSIONAL EXPERIENCE AND EXPERTISE

- Expertise in any area of Marketing
- A record of industry and professional involvement and collaboration

Lecturer Level

OTHER RELEVANT CRITERIA

- Ability to provide evidence of teaching quality
- Ability to communicate technical concepts effectively in English
- Ability to develop enthusiasm in students
- Willing and able to contribute to student information days, enrolment activities, Summer School and similar activities

Senior Lecturer Level

EVIDENCE OF ABILITY TO WORK CO-OPERATIVELY WITH OTHERS

- Evidence of leadership; collegial approach to work and team work; good interpersonal skills; demonstrated assistance of students of all levels of ability and of all backgrounds

Senior Lecturer Level

OTHER RELEVANT CRITERIA

- Ability to provide evidence of teaching quality
- Ability to communicate technical concepts effectively in English
- Ability to develop enthusiasm in students
- Willing and able to contribute to student information days, enrolment activities, Summer School and similar activities

Desirable:

Lecturer Level

- Experience of contributing to course and program development
- Proven record of ability to attract research funding