

**SELECTION CRITERIA****ESSENTIAL**

- PhD in Media and Communications with a focus on online media
- Strong track record of high quality teaching at tertiary level in online media and communications
- Ability to teach in undergraduate and postgraduate programs including the unit of study Social Media Communications and developing related curricula as required
- A demonstrated research track record, relative to opportunity, in an area of online media and communications, as shown by high quality publications
- Engagement in cultural and industry debates regarding online media and communication issues and related professions, for example, social media management
- Research focus on online media encompassing areas such as online journalism, social media communications, internet regulation and governance, critical and ethical practice, and online community building
- Significant professional understanding of production and reporting practices in the mainstream media industry
- Record of excellent organisational skills including the efficient and responsible completion of academic administrative tasks and ability to handle complex systems and meet deadlines
- A demonstrated high-level of interpersonal skills
- Ability to work in a collegial and effective manner with colleagues in Department, School, Faculty and University
- Fluent written and spoken English

**DESIRABLE**

- Experience teaching across a range of formats, such as lecturing, seminars and online
- Experience teaching a diverse student cohort, including local, career change and international students
- Successful experience supervising postgraduate research and honours students
- Track record of successful research funding, or demonstrated capacity to prepare strong applications
- Ability to articulate a plausible and ambitious 3-year research plan
- Evidence of capacity to manage and engage in collaborative research projects
- Evidence of capacity for program coordination and degree directorship
- Industry experience in online journalism and/or online media production
- Willingness to engage in cultural and industry debates and issues, for example, social media management
- Professional experience in social media communication
- Evidence of capacity for program coordination and degree directorship
- Evidence of positive and constructive attitude toward diverse approaches to pedagogy included e-learning within the discipline and across disciplines