

## POSITION DESCRIPTION – Academic Positions

Position Title: Senior Lecturer, Social Marketing      Level: C  
 Faculty: Social Sciences      Department: School of Health and Society

### Primary purpose of the position:

This position contributes to teaching, community engagement, research and research training in Public and Population Health programs in the School of Health and Society. Through evidence based scholarship and up to date professional expertise you will: work with other senior academic staff in the implementation and evaluation of innovative curricula that meet TEQSA and professional competency standards; conduct collaborative research projects with academic colleagues, community and industry partners; promote awareness of the program and study/research opportunities to prospective students, health and social science professionals and the community; and contribute to the academic governance activity in the School and Faculty through projects and committee membership. The position will have responsibility for the teaching/coordination of core public health and social marketing subjects at undergraduate and postgraduate levels. Specific expertise will include health promotion and social marketing. Teaching responsibilities require scholarly approaches to content delivery and skill development, and application of evidence-based pedagogy and methods (including flexible delivery and e-learning, and inclusive practice).

### Position Environment

UOW is a leading Australian university with a history of outstanding achievements in teaching and learning, research and community engagement. It is fundamentally committed to providing our diverse body of students with an engaging world class and internationally oriented learning experience. The success of this commitment is demonstrated by enviable results in preparing students for the challenges of future study and workplace environments. The University has also established a strong research profile and an outstanding record of achievement in research performance and intensity over the last decade.

The Faculty of Social Sciences was created following the Faculty re-structure in 2013. The Faculty of Social Sciences includes the School of Education, the School of Psychology, the School of Health and Society and the Department of Geography and Sustainable Communities.

Public and Population Health and Social marketing undergraduate, postgraduate coursework and research programs are taught within the School of Health and Society, a multidisciplinary teaching and research academic unit. Within the School undergraduate and postgraduate programs are offered in public and population health, health promotion, work health & safety/occupational hygiene practice; social marketing, marketing and human geography. From 2015 programs in social sciences and social work will also be offered. Public/ Population health courses and research programs have close collaborations with other disciplines in the School through cross-disciplinary coursework and collaborative research projects. Research training is provided at Honours, Masters, Public Health Doctorate and PhD Levels, and there is an active research culture evidenced in the number of research groups that include contributions from post-doctoral visiting fellows and full time researchers.

## Major Accountabilities / Responsibilities:

Responsibilities		Outcome	Office Use Only
1.	Use up to date professional expertise and research based evidence to work with other senior academic staff in the development, implementation and evaluation of innovative public and population health curricula that meet TEQSA and relevant professional competency standards.	As directed by the Head of School:- Take a collaborative role in subject coordination; Co-ordinate subjects and perform related academic administration; Prepare and deliver subject material for lectures, practicals, workshops, workplace learning, projects and seminars; Conduct subject reviews & prepare related course approval applications for subject changes; Mark subject assignments; Ensure subjects have up to date content and pedagogical approaches; Advise on course content in areas of expertise; Perform other roles consistent with the University of Wollongong Code of Practice- Teaching & Learning.	
2.	Conduct collaborative research projects with academic colleagues, community and industry partners;	Collaborate on research Projects in areas of expertise and areas of strength in the public health discipline at the University of Wollongong;	
3.	Ensure an up to date, evidence-based and informed approach to curriculum and pedagogy	Develop research capacity and productivity through continued professional development; Disseminate research and enhance the research reputation of Public and Population Health at the University of Wollongong.	
4.	Promote awareness of the program and higher degree research opportunities to prospective students, industry, community, government and non-government organisations; liaise with stakeholders to assure and improve course and higher degree research quality.	Participation in relevant professional and public health sector bodies and events; As directed by the Head of School and in consultation with public health colleagues, participation in university community and professional engagement activities; Maintain up-to-date industry/ professional/ community knowledge through scholarship, professional networks and community links.	

5	Provide student-centred academic advice that ensures consistent and equitable implementation of university policies and School procedures	Maintain familiarity with up to date academic administration policies relevant to the student experience; Implement University policy, programs, School procedures and support strategies for all students and in particular at-risk students; Provide regular and responsive student academic advice through consultation and written advice; Advise the discipline leader and/or Head of School on student and course matters.	
6.	Engage in academic governance through subject and course administration, committees and project roles.	As directed by the Head of School, engage in committees, and in roles within and outside public health that help assure and promote quality in academic and research activities and student outcomes in the School and Faculty.	
7.	Observe principles and practices of Equal Employment Opportunity	Ensure fair treatment in the workplace. <u>Complete EEO on-line and observe</u>	
8.	Have OH&S responsibilities, accountabilities and authorities as outlined in the Roles and Responsibilities Document	Ensure a safe working environment for self & others. Observe all university policies relating to OHS	

### Inherent Requirements:

This position description outlines the major accountabilities/responsibilities and the selection criteria against which you will be assessed as suitable for the position. As such there will be specific job requirements that we refer to as Inherent Requirements.

Inherent Requirements refer to your ability to:

- Perform the essential duties and functional requirements of the job;
- Meet the productivity and quality requirements of the position;
- Work effectively in the team or other type of work organisation concerned; and
- Do the job without undue risk to your own or others health, safety and welfare at work.

If you have any injuries, illness, disorder, impairment, condition or incapacity that may affect your ability to perform the inherent requirements of the position, we encourage you to discuss this with the University to assist in the process of identifying reasonable adjustments to enable you to perform the duties of the position. The University wants to place you in the best situation to use your skills effectively in the position you are applying for at the University

### Reporting Relationships:

Position Reports to:	Head, School of Health and Society
The position supervises the following positions:	n/a

Other Key Contacts:	Discipline leader, Public / Population Health Course Coordinators of related Public Health and other discipline programs
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## Key Relationships:

School of Health and Society:	member
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## Key Challenges:

1. Teaching subjects across undergraduate and postgraduate courses, with a focus quantitative methods and epidemiology
2. Mentoring and supporting students from a wide variety of backgrounds
3. Maintaining professional and sector relevance and up to date networks and understanding of the evidence base of subjects
4. Maintaining quality, innovation and flexibility in educational approaches
5. Engaging in productive research relevant to industry/community and to course implementation
6. Working effectively and efficiently with professional, academic and industry colleagues.

## Knowledge and Skills:

### Essential:

- Strong background in quantitative methodologies evident through: relevant qualifications and/or strong teaching background in this area and/or record of publications or presentations demonstrating expertise and proficiency
- Sound understanding of public and population health principles, application of public and population health scholarship to key global challenges, national and regional priorities and a capacity to develop teaching and work-based learning and research into these areas
- Established professional networks in the public health and research or policy community
- A research interest that will complement and actively contribute to existing strengths in the School (eg public health nutrition, population health, public health policy, pedagogy of public health in the university context)
- Expertise in quantitative methodologies; introductory epidemiology and/or advanced Epidemiology;
- Expertise in social determinants of health and population health, health policy and/ or health of disadvantaged communities

## Education and Experience:

### Essential:

- PhD, DPH
- MPH or demonstrated equivalent experience
- Engagement in research teams
- Demonstrated capacity for innovative and high quality teaching
- A record of effective subject and/or course implementation or equivalent, with
- Extensive experience teaching in a tertiary or professional education environment
- Experience in research student supervision

- Track record of external competitive funding for research
- Acknowledged leadership in a public health related area

### **Personal Attributes:**

- Excellent professional communication skills
- Excellent organisational skills particularly relating to project management/ academic (or other) administration
- Ability to work without close supervision and meet deadlines
- Motivated to develop own and others research and program evaluation skills and disseminate findings
- Attention to detail and willingness to engage in academic administration, student advising and case management as a priority of the role

### **Approval:**

Approved by Head of Unit: \_\_\_\_\_

Date: \_\_\_\_\_

Approved by Human Resources: \_\_\_\_\_

Date: \_\_\_\_\_