



UOW College is wholly owned by the University of Wollongong. Since 1988, we have been offering students alternative entry to UOW through university preparation courses. Our product offerings include Academic programs (Higher Education Diplomas and University Access Programs) and English Programs (including IELTS Testing).

Temporary Full Time (38 hours)

Marketing Recruitment and Communications Coordinator

A one year secondment opportunity exists within the UOW Enterprises Marketing team for the position of Marketing Recruitment and Communications Coordinator. The primary objectives for this role is to undertake recruitment and marketing activities that differentiate UOW College from other providers of high quality university preparation and pathway programs; to evaluate and report on marketing activities; to foster and maintain positive relationships with the key stakeholders internally and externally; to plan and implement recruitment events; to promote the college, its core business and operations through a mix of communications.

Applicants **MUST** address each of the selection criteria explicitly in their application for it to be considered. Selection criteria are in the job description which can be found on the intranet.

Applications **MUST** be submitted by email to uowe-recruit@uow.edu.au

Closing Date: 10 August 2014

Contact: uowe-recruit@uow.edu.au

Website: www.uowenterprises.com

Intranet: <https://staff.itc.com.au/>

