

SELECTION CRITERIA

POSITION DETAILS

School/Branch: Marketing and Management.....

Classification: Lecturer (Level B) / Senior Lecturer (Level C)

ESSENTIAL MINIMUM CRITERIA

- 1 A PhD in Marketing or a related field
 - 2 A solid track record of research in Marketing or clear potential to publish in highly ranked journals and to attract externally funded grants in Marketing
 - 3 Demonstrated experience in curriculum development in Marketing courses at University level
 - 4 A proven track record of excellence in teaching in the areas of Marketing
 - 5 Demonstrated ability to supervise honours and PhD students through to completion
 - 6 An ability to engage and integrate with the broader academic community across the University, Australia and internationally
 - 7 A willingness to be involved in the School's international programs
 - 8 Evidence of working collaboratively with the academic and professional members of the school whilst engaging in research and teaching
- To be eligible for appointment to Senior Lecturer (Level C) applicants should have:***
9. An outstanding track record of research in Marketing with evidence of publications in highly ranked journals and evidence of attracting externally funded grants

***Please include three sample papers, published or work-in-progress.*

DESIRABLE CHARACTERISTICS

- 1 Evidence of willingness to work within a team environment to contribute towards the intellectual life and workplace culture of the School
- 2 Ability to promote the interest of the School in the wider University community, and the professional community, nationally and internationally
- 3 Previous experience in engaging with industry

Approvals: Head of School / Branch Manager	Head of School / Branch Manager Name: Date:
Acknowledgement of Incumbent	I have read and understood the requirements of the position Name: <i>(please print)</i> Signature: Date:

Recruitment Policy	Selection Criteria Form	Effective Date:	Version 1.1
Authorised by	Vice-Chancellor and President	Review Date:	Page 1 of 1
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