



# **Master of Science (Cannabis)**

The cannabis market, a behemoth estimated at \$40-57 billion in USA alone

- It's reshaping industries, creating over 300 jobs daily.
- Establishing much-needed standards.

The global cannabis market size was valued at USD 43.72 billion in 2022 and is projected to grow from USD 57.18 billion in 2023 to USD 444.34 billion by 2030, exhibiting a CAGR of 34.03% during the forecast period. North America dominated the global market with a share of 81.79% in 2022

- The Cannabis market worldwide is projected to reach a revenue of US\$60.79bn in 2024.
- It is expected to show an annual growth rate (CAGR 2024-2028) of 14.06%, resulting in a market volume of US\$102.90bn by 2028.
- When compared globally, in the United States is expected to generate the highest revenue in 2024, with an estimated amount of US\$39,850.00m.
- In terms of per person revenues, it is anticipated that in 2024, each individual worldwide will generate approximately US\$15.55.
- These numbers highlight the immense potential and growth within the Cannabis market.

The US only has a handful of schools offering full-fledged degrees; most stick to certificates or minors.

While marijuana remains illegal at the federal level and in most states, academic programs in cannabis are legal.

In an industry where many businesses operate cash-only due to federal restrictions, scientists need a unique blend of botany, chemistry, and a keen understanding of the plant's policy history.

Federally, cannabis remains a Schedule 1 drug and illegal, adding complexity to educational initiatives. While the education itself is legal, institutions must safeguard students from the legal implications of a Schedule 1 drug. Many programs use hemp instead of medical marijuana to sidestep federal troubles – a move that may require a lawyer versed in this niche.

By offering specialized programs like cannabis studies, colleges and universities are not just responding to market demands but actively influencing the industry's trajectory. Through rigorous curricula and hands-on experiences, these programs cultivate a cohort of professionals poised to drive innovation, advocate for regulatory reform, and lead ethical business practices within the cannabis sector.

As of February 2023, the legal cannabis industry supports 417,493 full-time equivalent jobs in the U.S. Additionally, national cannabis sales increased from 2021 to 2022, with \$26.1 billion in state-regulated medical and adult-use sales reported in 2022, according to the 2023 Vangst Jobs Report.

Whether you should earn a cannabis degree depends on what you want to do with your career. If you want to work in cultivation or pharmacology, you need to learn specifically about cannabis as a plant and a substance. Focusing on cannabis-related coursework or research can boost your chances of landing a job in the field.

Corva says that jobs requiring knowledge of cannabis and cannabis policy are proliferating in both the public and private sectors, though few in-depth degree programs exist to help potential employers successfully fill these roles.

"The cannabis industry needs ... pharmacologists, lab testing operators, cultivators, cultivation managers, and right now it's hard to access that labor." — Natalie Papillion, founder and executive director of The Equity Organization

"Center leadership has to pay close attention to both state and federal regulations, especially as they evolve, to communicate to campus researchers what they can and cannot do to advance knowledge and understanding in this field," said Perry King, then-executive analyst for the vice chancellor at the UC Davis Office of Research, in an interview with BestColleges.

As Fox said, "[Cannabis] course[s] and degree-track programs being offered in higher education are certainly going to spur more interest in the field as a career and will help drive innovation that could create all sorts of additional opportunities."

## Benefits of a certification program at World University College of Science (Cannabis)

- ✓ Become certified for a cannabis job anywhere in the world
- ✓ No experience or prerequisites required
- ✓ Become a marijuana master grower
- ✓ Learn how to open a dispensary
- ✓ Up to 300 hrs of lessons and videos
- ✓ 60% legal in 50 states and worldwide
- ✓ Learn from any device and at your own pace
- ✓ Set your own schedule

Globally recognized World University.

### • **Extras include**

- an @world.edu email address for life
- a world.edu blog which you can use to grow your business

## Frequently Asked Questions

### **Is this school online or in person?**

It is 100% online. You can make your own schedule, and work from any device!

### **Is this cannabis college accredited?**

Yes! We have an internationally recognized accreditation provided by ANSI/IACET.

### **What are the admission requirements?**

Anyone 18+ can enroll for cannabis training at World University School of Science (Cannabis). No experience is needed and no prerequisites or education requirements. NO High School Diploma needed.

The only requirement is an internet connection. You can view World University's courses on any type of device, including a cell phone, laptop, desktop, and tablet.

### **Is there homework and a schedule?**

There is no homework. There are knowledge checks and exercises along the way you can use to test your understanding of the material. But you will not have to turn in any homework.

There is no schedule. During your access period, you can learn at the most convenient time, at your own pace, anywhere in the world that has internet access!

### **Are there quizzes and tests?**

Yes. But don't worry—our students generally have a 99% pass rate!

To pass, you will need to score an 70% or higher on the cannabis quizzes and tests. However, there is no limit on the number of times you can take the quizzes and test along the way. We actually hear from our students that the quizzes and tests help them understand the material even better!

### **Are these certifications valid where I live?**

Yes! No matter where you live in the world, World University certificates are legal and are valid. World University's certificate are widely accepted by thousands of cannabis businesses.

### **Do the certificates expire?**

No, the certificates from World University do not expire, although some alumni like to take a periodic refresher to stay up-to-date with the latest new content.

### **Do you take financial aid, grants, or FAFSA?**

World University does not take Federal Aid grants or FAFSA. However other funding may be available via ClimbCredit.

### **What is the Master of Cannabis Program?**

It is an online training program that is designed for cannabis career and business focused students. It consists of 8 career courses, 42 hours of required content, and when completed, you will earn 10 cannabis industry certifications.

## **What certifications do I get with the Master of Cannabis Certificate Program?**

With the Master of Cannabis Certificate Program, you get 10 certifications! You will earn certifications in Indoor Marijuana Growing, Outdoor Marijuana Growing, Medical Marijuana, Cannabis 101, Budtending, Cannabis Cooking, Cannabis Extractions, How to Open a Dispensary, and the ultimate Master of Cannabis Certification.

## **How long do I have access to the Mater of Cannabis Certificate Program?**

You have 12 weeks of access to the Mater of Cannabis Program.

Discounted extensions are available if you need more time! And from the day you sign up until your access time ends, you have unlimited logins and access to the cannabis videos and e-books as often as you would like.

## **What jobs can I get after I complete the Master of Cannabis?**

You will be trained for any job in the cannabis industry. This includes jobs on a marijuana or hemp farm, in a cannabis dispensary, a CBD/Hemp shop, an extraction facility, an edibles kitchen, and much more! Having World University on your cannabis resume helps you stand out from the competition.

World University is accepted by many cannabis businesses throughout the world. We are a leading online marijuana school and have been in business since 2003,.

## **Is World University real? Is this legit?**

Yes! World University is legit! Our cannabis programs are 100% legal to enroll in, regardless of your state or country. Anyone can enroll from any state and any country in the world. Our marijuana certifications are available for anyone 18 and older, anywhere, anytime!

We are the world's leading online cannabis training provider. World University has been in business since 2003. We will thousands of alumni from all over the world.



The concept of a “Cannabis Degree” is intriguing and certainly taps into current trends. As the legalization and decriminalization of cannabis continue to expand globally, there is a growing industry surrounding its cultivation, distribution, and retail. Here’s how we can break down this idea:

### **Market Opportunity and Target Customers:**

The cannabis industry has shown rapid growth and a surge in demand for skilled professionals. A Cannabis Degree program could target a variety of customers, including:

- \* Entrepreneurs looking to enter the cannabis industry.
- Existing professionals in agriculture, law, healthcare, or business seeking industry-specific knowledge
- Individuals interested in the medicinal aspects of cannabis

### **Unique Value Proposition:**

The degree would provide comprehensive education on various aspects of the cannabis industry, including botany, pharmacology, law, business, and ethics. It would aim to equip students with the necessary knowledge to pursue careers in the booming cannabis sector.

### **Key Risks and Challenges:**

- Legal and regulatory changes could impact the industry’s stability.
- Social stigma around cannabis may affect enrollment.
- Ensuring the curriculum remains up-to-date with the latest industry practices and regulations.

**Developing a Minimum Viable Product (MVP):** An MVP approach could start with a certificate program or a series of online courses focusing on the most in-demand topics, such as cannabis law, cultivation techniques, or business management in the cannabis industry.

### **Customer Acquisition and Growth:**

- Partner with cannabis industry leaders for guest lectures or endorsements.
- Offer introductory seminars or webinars to attract interest.
- Utilize social media marketing targeting regions with legalized cannabis use.

### **Monetization Models:**

- Tuition fees for degrees or certification programs.
- Continuing education or professional development courses for industry professionals.
- Subscription-based access to ongoing industry insights and updates.

### **Step-By-Step Guide From Conception to Revenue:**

- 1. Research and Compliance:** Ensure the program meets educational standards and complies with all legal regulations regarding cannabis education.
- 2. Curriculum Development:** Design course materials that are relevant, current, and comprehensive.
- 3. Trial Offerings:** Launch a pilot course to gather feedback and refine offerings.
- 4. Marketing:** Develop a targeted marketing strategy to reach potential students.
- 5. Partnerships:** Establish relationships with industry businesses for internships, networking opportunities, and job placements for graduates.
- 6. Launch:** Officially offer the full degree or certification program.
- 7. Feedback Loop:** Continuously collect student and industry feedback to improve the curriculum and stay ahead of industry developments.

Remember, the success of such an initiative hinges on its legal permissibility, the cultural acceptance of cannabis, and the continuous evolution of the industry. It will be essential to remain adaptive and responsive to the changing landscape of cannabis laws and industry practices.

# Master of Science (Cannabis)

“**Master of Science (Cannabis)**” can refer to various roles or positions within the cannabis industry. Here are a few possibilities:

1. **Master Grower:** This title is often used for someone who is highly skilled and experienced in cultivating cannabis plants. A master grower understands the intricacies of cannabis cultivation, including plant genetics, nutrient requirements, lighting, temperature, humidity, pest management, and harvesting techniques.
  2. **Cannabis Breeder:** A master of cannabis breeding focuses on developing new cannabis strains with specific characteristics, such as potency, flavor, aroma, and growth traits. They use techniques like selective breeding, crossbreeding, and hybridization to create unique varieties of cannabis.
  3. **Cannabis Consultant:** A cannabis consultant with the title “Master of Cannabis” might be someone who provides expert advice and guidance to cannabis businesses or individuals in areas such as cultivation, extraction, product development, compliance, and regulatory affairs.
  4. **Cannabis Educator:** Some individuals may be recognized as masters of cannabis through their expertise in educating others about cannabis, including its history, botany, pharmacology, medicinal uses, consumption methods, and responsible use practices.
  5. **Cannabis Entrepreneur:** A person who has demonstrated exceptional success and expertise in building and managing cannabis-related businesses may also be referred to as a “Master of Cannabis.” This could include founders or CEOs of well-established cannabis companies or industry pioneers who have made significant contributions to the sector.
- In each of these roles, a “Master of Cannabis” would typically have a deep understanding of cannabis science, cultivation techniques, industry trends, regulations, and best practices. They would also be respected within the cannabis community for their knowledge, experience, and contributions to the industry. Also be respected within the cannabis community for their knowledge, experience, and contributions to the industry.

## Certifications include:

- Indoor Marijuana Growing Certification
- Outdoor Marijuana Growing Certification
- Medical Marijuana Certification
- Cannabis 101 Certification
- Cooking with Cannabis Certification
- Cannabis Extraction Certification
- Cannabis Budtender Certification
- How to Open a Dispensary Certification
- Master of Cannabis Degree



# 10 Certificates on completion of all Certificates Master of Cannabis

Cost per Certificate

\$390

Cost for granting of Master of Cannabis

\$500



World University

This is to Certify  
that following the completion  
of an approved program of study

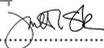
**John Smith**

has been awarded the Degree of

**Master of Science  
(Cannabis)**

Given under the seal of  
World University on the  
25th day of May 2024



  
.....  
President

  
.....  
Dean

**ENROLL**



